

## Benergy Website Design – Template Checklist

- Pick a template website design from our list. Choose a mobile-ready template if you need to have your website render correctly on mobile devices.
- Purchase your website template.
- Create and e-mail us a domain name to register if you don't already own one.
- Send us an e-mail address for use in your contact form. It can be one from your domain name or an existing one like Gmail. Should we require the user to type a phone number in the form?
- Create your keyword list and description for use in the search engines. Use up to 20 keywords, separated by commas. Descriptions shouldn't be any longer than 155 characters, including spaces.
- E-mail us your images. We will provide the sizes you'll need to better assist you in your search for the appropriate images. Visit our website for links to popular "stock photo" sites.
- Create and e-mail us your logo. We will provide you with the appropriate logo dimensions as well. Visit our website for links to popular stock photo "logo" sites.
- Prepare and e-mail us your narrative. Please be specific with regard to the placement on each page.
- Regarding the navigation bar, please let us know if you wish to make any name and link changes to the main and dropdown tabs as well as any other page links not part of the navigation bar.
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